



Lightness has a **new** shape.

Sparea presents **Splendida**:
the new 750 ml. (25.36 oz.) and 500 ml. (16.9 oz.) bottles
for the Ho.re.ca distribution channel.





A clear
glass bottle,
transparent
just like water.
Fully redesigned
to bring a touch
of elegance
and prestige
to the table.

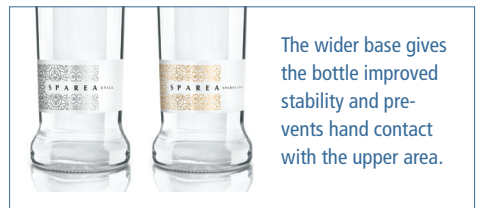
Sparea is a pure Alpine spring water, boasting a **low dry residue (20.3 mg/l)** that establishes it among the lightest waters in Europe.

The lightness of its essence is guaranteed by the Luserna rock - a rock that exists only in a small area of the Piedmont Alps - on which the Sparea spring water flows, distinguishing it from all other mineral waters.

Sparea showcases a new, unique and exclusive identity.



- **The sleek line** and small format of the label positioned on the bottom part make the bottle a refined and unique visual element on the table.
- **The bottle** is decorated by an embossed seal repeated 3 times around the neck.
- **The label** is white, to underline the water's purity, and embellished by gold or silver details to distinguish the two types, **STILL** and **SPARKLING**.
- **The screw-cap** comes in gold and silver, in accordance with the two label versions.
- **A new communication campaign** will be launched to promote the new line.



The wider base gives the bottle improved stability and prevents hand contact with the upper area.



www.acquasparea.it